Moorhouse
Anything together

Programme definition

Your anxiety

Many will be familiar with the situation where the strategy has been decided, the way forward agreed and everyone is waiting for something to happen. It's only then that it's realised that no-one is able to define the programme required to translate the strategy into a set of activities that will deliver the mission critical benefits your organisation requires. This could be for a number of reasons:

- Your programme managers are involved in vital work elsewhere or, worse, you simply don't have this capability in-house;
- The 'business as usual' organisation cannot effectively support programme delivery (for example there are inadequate structures, processes and systems);
- Inconsistent processes and approaches are used for managing programmes in the organisation.

How we can help you

We believe in defining a programme carefully at the outset in order to enable a fully informed decision at organisational level about whether to proceed to implementation. Our approach is shaped on the Managing Successful Programmes (MSP) methodology, developed further to capture our own extensive experience of complex programme leadership. Our aim is to provide someone who is not only a programme leadership expert, but also an experienced management consultant. As such our team are quickly able to grasp the essential business issues you face and address them using systematic programme delivery techniques under-pinned by a solid framework. Our consultants will also be able to transfer skills and build your internal capability as they support you – an explicit aim of all our consultancy work.

How we would work with you

We believe in a collaborative approach in which we operate as an integral part of your management team on a consultative basis. More often than not we will work alongside your own nominated programme manager, providing support and building knowledge in a way that will allow an early exit for us once the requisite programme definition building blocks are in place, rather than doing the work of the programme management team for you and consequently promoting a dependency culture.

Tools & training we can provide

We base all our work on an internal programme and project delivery methodology known as 'mapp' which is based on industry best practice guidelines constantly updated as a result of our own continual improvement endeavours.

In addition we advocate a 'train the trainer' approach to developing the programme and project management knowledge of those with whom we work closely in our client organisations.

We can also offer coaching and mentoring for senior responsible owners who wish to gain greater understanding of their accountabilities for their organisations' programmes and projects.

How this could deliver value for you

Clearly defining the programme at an early stage ensures that an objective, informed decision about its feasibility is made by senior members of your organisation. This greatly improves the likelihood of success if the programme goes ahead and, in the case that it does not, will help prevent an expensive failure.

For more information contact:

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